

SENIORS on the MOVE

Seniors Transportation Hotline

MEDIA KIT

Newsletter/Email Language:

As part of BC Seniors Week, June 4-9, [Seniors on the Move](#) is launching a Seniors Transportation Hotline! Thanks to ICBC, Vancouver Coastal Health and TransLink and funded in part by the Government of Canada's New Horizons for Seniors program, seniors can now call 211 any time of day, in multiple languages to get information on transit, taxis, volunteer ride programs, HandyDART, driver's licenses and more. We'll be celebrating different modes of transportation throughout the week and would love to get some seniors out!

Monday June 4th - We will be at Lougheed Town Centre Skytrain Station with TransLink from 1pm-5pm engaging seniors on taking transit.

Tuesday June 5th - Is Active Transportation Tuesday in Kerrisdale along the Arbutus Greenway from 10am-2pm. With the City of Vancouver, we will have a variety of bicycles, electric bikes, adult tricycles, urban poling and more for seniors to try, as well as tea and snacks. Big thanks to JV Bikes for loaning us a trike, and for Cycle City Tours donating a trike to BEST! Find us north of 41st ave adjacent to the east side of the Greenway.

Walking Wednesday, June 6th - We are working with community partners to conduct walkability/ accessibility audits with seniors in their neighbourhood throughout Metro Vancouver. We are using a specially designed tool by SFU Gerontology with a focus on seniors. We will be mapping this data after the audit and reporting to the respective municipalities.

Carpool/Rideshare Thursday June 7th - We will be featuring seniors' shuttles and HandyDART services.

Friday June 8th - We will be with TransLink at the Tri-Cities' Elder Abuse & Wellness Forum at the Winslow Centre, Coquitlam from 9:30am to 3:30pm.

Poster for Let's Talk Transit Monday.

Poster for the Arbutus Greenway event attached.

Poster for hotline attached. *English. Multilingual.*

Stock Photos:

<https://drive.google.com/drive/u/0/folders/1EnuTCKdrp1m4cPIEeCQ8sH5Z49gMyPJy>

Social Media:

Sample tweet:

Know a senior needing help getting around Metro Vancouver? @bc211Help and @bestmobility are launching a new seniors transportation hotline! Info on transit, taxis, volunteer ride programs, driver licensing and more call 211. 24/7 multilingual. <http://starcanada.ca/seniors-transportation-hotline-and-hub/> #seniorsmove

Are you a senior needing help getting around Metro Vancouver? @bc211Help and @bestmobility have launched a seniors transportation hotline! Info on transit, taxis, volunteer ride programs, driver licensing and more call 211. 24/7 multilingual. <http://starcanada.ca/seniors-transportation-hotline-and-hub/> #seniorsmove

Arbutus Greenway June 5:

Want to try biking, triking, electric bikes or urban poling? @BESTmobility and the @CityofVancouver will be on the Arbutus Greenway just north of 41st ave on June 5 from 10am-2pm helping you try out new ways of getting around! Stop by for free chai and chats! #seniorsmove

Instagram:

It's #BCSeniorsWeek! Know a senior needing help getting around Metro Vancouver? Now they can call 211- a new seniors transportation hotline! Information on transit, taxis, volunteer ride programs, driver licensing and more available 24/7 in multiple languages. Check the link in @bestmobility profile for more information. #seniorsmove #community #seniors #transportation #transit #bcseniors

Facebook:

Are you a senior needing help getting around Metro Vancouver? Do you know someone else who is looking for transportation options?

In time for BC Seniors Week, now you can call 211 - a new seniors transportation hotline! Information on transit, taxis, volunteer ride programs, driver licensing and more available 24/7 in multiple languages.

@BetterEnvironmentallySoundTransportation and partners are going to be highlighting different modes of transportation for seniors throughout BC Seniors Week June 4-8. Monday you can find them talking transit at Lougheed Town Centre SkyTrain Station from 1-5pm with @Translink and Tuesday you can find them on the Arbutus Greenway just north of 41st ave adjacent to the east side of the Greenway from 10am-2pm where you can try out bikes, trikes, urban poling and more!

More information here: <http://starcanada.ca/seniors-transportation-hotline-and-hub/> #seniorsmove

